



EUROPEAN INNOVATION COUNCIL AND SMES  
EXECUTIVE AGENCY (EISMEA)

Department I - Innovation ecosystems, SMP / Entrepreneurship and Consumers  
Unit I-02 SMP / COSME Pillar  
Sector I-02-3. Entrepreneurship & Clusters

**Data Protection Notice for the EWEMA Learning Programme**  
**[to be accepted by all participants]**

**Your personal data** is processed in accordance with Regulation (EU) No 2018/1725<sup>1</sup> on the protection of individuals with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

**The data controller** of the processing operation is Head of Unit I.0.2 of the European Innovation Council and SMEs Executive Agency (EISMEA).

The following entities process your personal data on our behalf: AARC, EHM and FFR, acting as processor on behalf of the Agency;

- AARC Ltd - 31 Mespil Road, Ballsbridge, Dublin 4, Ireland. Telephone. +353 1 634 9706 / Fax. +353 1 538 5710
- EHM - Erhvervsushus Midtjylland- INCUBA, Åbogade 15, 4, 8200 Århus N, Denmark Telephone. +45 70 22 00 76
- FFR - Fundacja Firmy Rodzinne ul. Chlebowa 24, 61-003 Poznań, Poland Telephone. +48 603 093 532

**The legal basis** for the processing activities is/are.:

- Article 5(1)(a) of Regulation (EU) 2018/1725 because processing is necessary for the performance of a **task carried out in the public interest** (or in the exercise of official authority vested in the Union institution or body) [or necessary for the management and functioning of the Union institution and body] laid down in Union law;
- Article 5(1)(b) of Regulation (EU) 2018/1725 because processing is necessary for **compliance with a legal obligation** to which the controller is subject laid down in Union law;
- Article 5(1)(d) of Regulation (EU) 2018/1725 based on **your explicit prior consent** for your non-mandatory personal data indicated below; - etc.].

**The purpose(s)** of this processing is/are to support the project actions. The following tools will be used:

- Digital learning platform (user registration);
- Masterclasses hosted on a virtual platform such as Zoom or Teams. Photos, video recordings, and screenshots might be made during the training programme and used in future publications.

The following of your personal data are collected: first name, last name, location, nationality, sex, occupation, organisation, LinkedIn address, and e-mail address. All personal data are mandatory for the purpose(s) outlined above.

You agree that the following non-mandatory personal data are collected: video recordings of the sessions, video recordings of interviews/testimonials with you, screenshots of your image might

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<sup>1</sup> Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L295/39 of 21.11.2018).

be taken during the event and could be used for related communication purposes<sup>2</sup>. You might be invited to join other persons on the private LinkedIn EWEMA Mentor group, to which you may opt in or out of at any time.

You agree to fill in evaluation surveys from which your data will be extracted and used anonymously in a report with the purpose to improve future training and events. On request, the EWEMA team will delete immediately all data and survey information.

**The recipients** of your personal data will be *authorised staff of the Agency or Commission contractors including the consortium partners (AARC, EHM, and FFR)* and bodies in charge of monitoring or inspection tasks in application of Union or national law (e.g., internal audits, Court of Auditors, European Anti-fraud Office (OLAF), law enforcement bodies).

Your personal data **will not be transferred** to third countries or international organisations. The processing of your data will **not include automated decision-making** (such as profiling).

**Your personal data** will be kept for a maximum period of **5** years after the end of the event. All remaining data will be *manually* deleted at the end of this period.

**You have the right** to access your personal data and to request your personal data to be rectified, if the data is inaccurate or incomplete; where applicable, you have the right to request restriction or to object to processing, to request a copy or erasure of your personal data held by the data controller. If processing is based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based on your consent before its withdrawal.

Your request to exercise one of the above rights will be dealt with without undue delay and within **one month**.

Your right to information, access, rectification, erasure, restriction or objection to processing, communication of a personal data breach or confidentiality of electronic communications may be restricted only under certain specific conditions as set out in the **applicable Restriction Decision** in accordance with Article 25 of Regulation (EU) 2018/1725.

If you have **any queries** concerning the processing of your personal data, you may address them to the entity acting as data processor coordinator via [aarc@aarconsultancy.com](mailto:aarc@aarconsultancy.com)

**You shall have the right** of recourse at any time to the EISMEA Data Protection Officer at [EISMEA-DPO@ec.europa.eu](mailto:EISMEA-DPO@ec.europa.eu) and to the European Data Protection Supervisor at <https://edps.europa.eu>.

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<sup>2</sup> EISMEA internal communication, project-based communication and media (website, social media, events, videos, training material, podcasts, etc.)